

## **Responsive Industries adds a touch of luxury to Lucknow's Taj Mahal Hotel's restaurant Sahib Café**

*A contemporary revamp with its IMPACT Resonate range*

**Mumbai:** 9<sup>th</sup> September, 2019: Responsive Industries Limited, India's leading manufacturer of polyvinyl chloride (PVC)-based products is proud to announce its association with The Taj Mahal hotel, Lucknow. Stylish, sophisticated and classy, IMPACT Resonate® has added a touch of luxury and brought warmth to the restaurant.

Beauty, grandeur, mystique - A hotel is all about its appearance. The choice of floor to be used, in the various areas of hotel structures and hospitality in general, is always a challenging phase. Since flooring plays a major role in the interiors of a hotel its management and interior designers needs to consider the best flooring option for the venue.

Responsive Industries product IMPACT Resonate® was the perfect choice that added a touch of grandeur to Taj Hotel Lucknow's lounge restaurant. The gradient colour installed, worked wonderfully when juxtaposed with the stone flooring, it created a beautiful mood that resonated with the environment. The new flooring gives a contemporary look to the restaurant.

*Mr. Rishabh Agarwal, Non-Executive Chairman, Responsive Industries says, "We are extremely happy to be associated with The Taj Mahal Hotel, Lucknow. It gives us immense joy, for our product to be selected to revamp Taj's beautiful restaurant Sahib café. We hope we have managed to add an elegant look to the restaurant."*

### **About Responsive Industries Limited**

Responsive Industries Limited is a leading India-based manufacturer of polyvinyl chloride (PVC)-based products. The Company's products are marketed both in India and outside of it. The Company has been operating for greater than 30 years in the same industry. It has a state-of-the-art manufacturing facility in 65 acres park area located at Boisar, 120km, north of Mumbai. The Company holds total of 15 manufacturing lines and operates with an installed capacity of 92,500 square foot (sq.ft.) per annum, which includes 66,100 sq. ft. capacity for Vinyl Flooring and capacity of 26,400 square foot (sq.ft.) for Synthetic leather. The Company dominates in manufacturing across flooring and synthetic leather related PVC products. It has established itself as a leading player in India as well as in the world by completing more than 5,000 projects till date